



## CAMPAIGN UPDATE

WINTER 2019

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### VOLUNTEER SPOTLIGHT

#### Amish Desai '03

LeBow College of  
Business



Amish Desai enjoyed great success as a portfolio manager early in his career. It wasn't until the market crash of 2008 that he discovered his real calling in the financial world, which led him to co-found Red Spruce Capitol. Today, he and his colleagues help large *and* small investors alike. Desai also found gratification from investing in his

### CAMPAIGN UPDATE


The Campaign for Drexel finished *strong* in 2018. Our financial total has surpassed \$510 million and we have engaged over 23,000 alumni in ways that range from a football game in London to a Drexel InSites discussion at a recording studio outside of LA.

The Campaign's great momentum has come, in part, from our success in broadening and deepening volunteer participation. We held the inaugural volunteer summit meeting in October, which attracted over 130 alumni, faculty and professional staff, partners and student leaders.

Our volunteer leaders learned about the University's growth trajectory, heard President Fry's strategic vision, and discovered how alumni can participate in recruitment, student life and civic engagement.



relationship to Drexel. He is a leading supporter of the Alumni Impact Endowed Scholarship Fund. And his ideas for building “a vibrant, young alumni community,” and forging closer ties among *Drexel Magazine 40 Under 40* winners like himself, are already bearing fruit.

[Find out how](#) 

Support the Campaign!

 [GIVE NOW](#)

The summit represents an exciting new level of alumni participation, and we salute everyone who is helping us build the next generation of Dragon leadership.

In a spectacular Giving Tuesday on November 27, we blew past our initial goal of \$10,000 and ended the day by raising \$14,869 for three Drexel causes related to food security: the Alumni Turkey Project, the EAT Café and Drexel Food Labs. In total, this year’s Turkey Project delivered celebratory holiday meals for a record 1,800 families.

We enter 2019 full of confidence because of you. Thank you for keeping the Campaign on track to success!



(l-r) Rich Greenawalt '66, Nina Henderson '72, Mike Lawrie '77, Stan Silverman '69, '74

*Keep in touch with our rising total and notable gifts.*

[Visit the campaign progress page](#) 

## YOUR IMPACT IN ACTION



### Professor Rajneesh Suri

**Neuro-business solutions use data with a difference**

Raj Suri has always been curious about how people make purchasing decisions. So, it’s no surprise that this engineer-turned-marketing-professor leads the Neuro-Business Solutions Center at LeBow College of Business. In his large laboratory, interdisciplinary teams strive to shed light on consumer on decision making for partners that range from multinational corporations to small nonprofits. In an economy flooded with data, Suri is building Drexel’s reputation as the place where you go beyond the *what* of data analytics, to understand the

why of human analytics.

Watch Raj's story now >



## Danielle Fernandez, MPH '15

She combats disease with data

Only a year after graduating from Drexel's Dornsife School of Public Health with a master's degree in public health, Danielle Fernandez found herself at ground zero in the 2016 Zika virus outbreak. She was working as an epidemiologist in Miami-Dade County — the first place that local transmission of Zika was detected in the U.S.

But Fernandez was not new to fast-spreading, deadly diseases. As a Drexel graduate student, she had worked on an important study of the Ebola virus in Africa. Looking ahead, she wants to develop tools so that future generations of scientists feel equally prepared for whatever challenge we may face from virulent and ever-changing viruses.

Read Danielle's story >

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