



## CAMPAIGN SPOTLIGHT

MAY 2020

AS OF MAY 18, 2020:

**\$625**  
**million**  
**raised**

**23,702+**  
**alumni**  
**engaged**

### CAMPAIGN PROGRESS

#### Making a Difference in a Time of Crisis

Amidst the sweeping upheavals of the coronavirus pandemic, the Drexel community's generosity, ingenuity and dedication to making a difference remain stronger than ever. Alumni, faculty, staff and supporters — like you — have come together in ways that exemplify the University's critical role, nationally and globally, and the continued urgency of the Campaign for Drexel.

With support from our donors, Drexel has been able to mount interdisciplinary research projects that address the challenges of the pandemic, and we have been able to increase basic healthcare services to underserved local communities that are especially vulnerable in the crisis (see stories below). In addition, Drexel supporters have contributed more than \$270 million in emergency funds to help our students weather unexpected challenges, like the costs of traveling home, acquiring remote learning technology, canceled employment, and stressors to health and wellness.

The resourcefulness and resilience of the alumni response to the pandemic has been particularly inspiring. Our graduates are on the front lines, as healthcare providers, public health experts and volunteers. Alumni have also found creative ways to engage with each other despite the restrictions of social distancing, [offering webinars and other virtual resources to help fellow Dragons](#).

The coming months offer even more opportunities to support and engage with Drexel during this unprecedented time. Here are some ways you can continue to make an impact:

- Participate in 24 Hours of Impact, Drexel University's Day of Giving, which has been rescheduled to **June 24**. Mark your calendar and join the movement for student success at [Drexel.edu/24](https://drexel.edu/24).
- Make a gift to immediately help students facing hardships at [Drexel.edu/HelpStudentsNow](https://drexel.edu/HelpStudentsNow).
- Help students find co-ops during this challenging time, particularly positions that may be remote or have delayed starts. If you are aware of such positions or are interested in hiring a co-op, please reach out to Drexel's [Employer Relations team](#).

Thank you, as always, for your ongoing commitment to Drexel.

## Progress on Campaign Priorities

Even as we continue to be responsive to the current situation, the broader Campaign priorities provide goalposts for the months ahead. Of the \$625 million raised during the Campaign — more than 80 percent of our \$750 million goal — the overall progress on select priorities includes:

- **\$138 million** for research initiatives
- **\$130 million** for academic support
- **\$121 million** for scholarships and co-op
- **\$36 million** for civic engagement
- **\$29 million** for endowed professorships and chairs

## YOUR IMPACT IN ACTION

### Maintaining a Lifeline of Healthcare for Vulnerable Communities



Donor support is enabling St. Christopher's Hospital for Children — a joint venture of Drexel and Tower Health — to increase basic health services for low-income and underserved communities especially at risk during the coronavirus pandemic.

[Read the story.](#)



## Accelerating COVID-19 Research and Development



Generous support from Drexel's Board of Trustees enabled the University's Office of Research and Innovation to create the Rapid Response Research and Development Fund, which is supporting more than a dozen urgent action projects focused on COVID-19 health-related research and development. The work supported by this fund includes the production of new medical masks and face shields, a new app to track infections, vaccine-related research and the chronicling of mental health impacts.

[Read the story.](#)



### SPOTLIGHT ON CO-OP

## Co-op Shaped Venture Fights Hunger During the Pandemic



Evan Ehlers '19 and his non-profit, Sharing Excess — which he launched as a student in the Charles D. Close School of Entrepreneurship — have been redistributing food from grocery stores, restaurants, university dining halls and other providers in the Philadelphia region to those who need it most.

[Read the story.](#)



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