

##Webview##



CAMPAIGN SPOTLIGHT

FALL 2019

AS OF SEPTEMBER 2019:

\$570
million
raised
in total

22,400
alumni
engaged

SPOTLIGHT ON CO-OP

Co-Op Turns 100



The new academic year is in full swing and brings with it a Drexel milestone - the 100th anniversary of cooperative education at Drexel. All this year we'll shine the spotlight on how the Drexel Co-op has empowered student and alumni success for generations. It's also an opportunity to focus our sights on making the program richer, more varied and more responsive to evolving workforce needs. Philanthropic support is essential to

this endeavor.

Today, students co-op not only in traditional STEM and business fields, but also in nonprofit and cultural organizations, as researchers and as entrepreneurs. Last year, they worked for 1,566 employers of all sizes in 38 countries around the world. But, for many students, the co-op most relevant to their goals and passions may be unpaid or inadequately paid, compelling them to forgo the best experience for a more affordable one.

That's where supporters like you make an essential difference. Donor investment in co-op creates opportunities - such as research and nonprofit positions, or positions abroad and in high-cost-of-living cities - where industry funding doesn't exist or is very limited. We hope you'll take one of the many opportunities this coming year to celebrate co-op and make your impact on the future of this vital program.

YOUR IMPACT IN ACTION

Nicole Kalitsi '20

PHILANTHROPY ENABLES CAREER-DEFINING CO-OP



In a career-defining co-op at the Greater Philadelphia Cultural Alliance, global studies major Nicole Kalitsi spearheaded efforts to expand diversity and equity within Philadelphia's arts and culture community. Philanthropic funding made her co-op possible and ensured that Nicole was compensated for her work even though the nonprofit was unable to offer a salary.

“ A lot of people don't see that there is a lot of value in investing in students working with nonprofits ... But Drexel does see us as people who are going to contribute and build up the city in the future. ”

Learn more about the
impact of Nicole's co-op.



Celebrate With Us, and Make Your Impact



LEARN about how donor investment shapes the future of co-op.



MAKE A GIFT and have an immediate impact by creating co-op opportunities.



EXPLORE Drexel's Co-op 100 website, full of videos, stories, facts and figures celebrating co-op.



SHARE a story about your own co-op experience, and where it took you.

future.drexel.edu #TogetherWeMake 215.895.2612



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